

Leading Illinois for Tomorrow
10/25-10/30/16
\$8,250

POLITICAL FILE CHECK LIST

- ☒ Sent Statement of Policy on Political Advertising
- ☒ Original Order and Any revisions to order
- ☒ Station Contract
- ☐ Certification from (Federal only) *N/A*
- ☒ NAB form including authorized officers, directors, agents
- ☐ Rebate information
- ☒ Copy orders sent to Champaign office
- ☐ Check

*Note: Class of time must be shown on contracts and invoices.
Retention Period: Two Years*





125 West 55th St
New York, NY 10019

Contract # 25339304	Changes as of: 10/21/2016 at 6:25 PM	Version: Current State Version 1
CPE: //5445	Flight: 10/24/16 - 10/30/16	Total \$: \$8,250.00
Agency: Adelstein & Associates	Advertiser: Leading Illinois for Tomorrow	Total Spots: 19
2155 CATON CHICAGO, IL 60647	Product: leading ill	Total CPP: \$0.00
Agency Order #:	Buyer: Kathy Gregory	Total GRP:
Salesperson: DAN RAYMOND	Primary Demo: Adults 35+	
312-832-6634	Con Type: POLITICAL/NOTE	
	Assistant: REBECCA BERRY	
	312-832-6605	
	Separation:	

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/24 - 10/24		Total Spots	Total \$	CPP	GRP
							10/24					
1	M-F 5:30a-6a		News	\$300.00	0.0	30	2		2	\$600.00	\$0.00	0.0
2	M-F 7a-9a		GMA	\$600.00	0.0	30	3		3	\$1,800.00	\$0.00	0.0
3	M-F 9a-10a		Live With Kelly	\$250.00	0.0	30	3		3	\$750.00	\$0.00	0.0
4	M-F 10p-10:35p		News	\$850.00	0.0	30	2		2	\$1,700.00	\$0.00	0.0
5	M-F 11a-11:30a		New	\$200.00	0.0	30	3		3	\$600.00	\$0.00	0.0
6	W 9p-10p		Designated Survivor	\$850.00	0.0	30	1		1	\$850.00	\$0.00	0.0
7	F 9p-10p		20/20	\$750.00	0.0	30	1		1	\$750.00	\$0.00	0.0
8	Sa 7a-8a		gma	\$350.00	0.0	30	1		1	\$350.00	\$0.00	0.0
9	Sa 2:30p-6p		CF	\$250.00	0.0	30	1		1	\$250.00	\$0.00	0.0
10	Sa 6p-6:30p		news	\$300.00	0.0	30	1		1	\$300.00	\$0.00	0.0
11	Su 5:30p-6p		news	\$300.00	0.0	30	1		1	\$300.00	\$0.00	0.0
TOTALS: 19									19	\$8,250.00	\$0.00	0.0



125 West 55th St
New York, NY 10019

Contract # 25339304

Changes as of: 10/21/2016 at 6:25 PM

Version: Current State Version 1

CPE: //5445

Agency: Adelstein & Associates

Advertiser: Leading Illinois for Tomorrow

Station: WICS

Total \$: \$8,250.00

2155 CATON
CHICAGO, IL 60647

Product: leading ill
Agency Order #:

Office: CHICAGO

Total Spots: 19

Buyer: Kathy Gregory
Salesperson: DAN RAYMOND
312-832-6634

Primary Demo: Adults 35+
Con Type: POLITICAL/NOTE
Assistant: REBECCA BERRY
312-832-6605

Total CPP: \$0.00
Total GRP:

Separation:

Special Instructions

Competitive Information

Market Budget:	\$29,464
WICS Share:	28%
Comment:	Competitive Unknown

Daypart Summary

Day/Time	% Distrib	Spots	Dollars	CPP	GRP
Total	100%	19	\$8,250.00	N/A	0.0

Monthly Summary

Month	Spots	Dollars
2016-Oct	19	\$8,250.00
Total	19	\$8,250.00

Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	10/24/16 7:53 AM					\$0	\$0	
New	10/21/16 6:25 PM	DAN RAYMOND	New	19		\$8,250.00	\$8,250.00	

Non-Discrimination Policy

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.



S+W/C/D
2600 E Cook St
Springfield, IL 62703

Adelstein & Associates
2155 Calton
Chicago, IL 60647

Contract # 26074
Schedule Dates 10/23/16-10/30/16
Advertiser Leading Ill. is for Tom (113345)
Agency Adelstein & Associates (11875)
Product POLITICAL ISSUE (ns) (1187)
Brand Leading Illinois (871867)
Salesperson Millennium/CHI, Chicago (1094)
Sales Office Millennium Chicago
Buyer Name Gregory, Kathy
Phone/Fax /
CPE 5445
Account Types National/Political Issue Agency BRD
Billing Type Weekly/Irregular
Comments leading ill Dan Raymond

Entered 10/24/16
Modified 10/24/16
Created By Amanda Painter
CO-OP No
Headline # ECR25339304
Demo A35+
Order Type Normal
Package Deal
Commission % 15.00
Commission \$1,237.50
Net Total \$7,012.50
Sales Tax

WIC 100
By Br 15
Oct 19
Grand 19
Rate \$8,250.00
Spots 19
Comments \$8,250.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	10/25/16-10/28/16	2	:30	5:30A- 6A (CST)	2	X	X	X	X	X			2	\$300.00	\$600.00	WICS+WICD Combo 100/0 (WICS) News		10/24/16
2.0	Normal Line / SPOT (2)	10/25/16-10/28/16	3	:30	7A- 9A (CST)	3	X	X	X	X	X			3	\$600.00	\$1,800.00	WICS+WICD Combo 100/0 (WICS) GMA		10/24/16
3.0	Normal Line / SPOT (3)	10/25/16-10/28/16	3	:30	9A- 10A (CST)	3	X	X	X	X	X			3	\$250.00	\$750.00	WICS+WICD Combo 100/0 (WICS) Live With Kelly		10/24/16
4.0	Normal Line / News (4)	10/25/16-10/28/16	3	:30	10P- 10:35P (CST)	2	X	X	X	X	X			2	\$850.00	\$1,700.00	WICS+WICD Combo 100/0 (WICS) News		10/24/16
5.0	Normal Line / SPOT (5)	10/25/16-10/28/16	3	:30	11A- 11:30A (CST)	3	X	X	X	X	X			3	\$200.00	\$600.00	WICS+WICD Combo 100/0 (WICS) News		10/24/16
6.0	Normal Line / Prime (6)	10/26/16-10/26/16	3	:30	9P- 10P (CST)	1						1		1	\$850.00	\$850.00	WICS+WICD Combo 100/0 (WICS) Designated Survivor		10/24/16
7.0	Normal Line / Prime (7)	10/28/16-10/28/16	3	:30	9P- 10P (CST)	1						1		1	\$750.00	\$750.00	WICS+WICD Combo 100/0 (WICS) 20/20		10/24/16
8.0	Normal Line / SPOT (8)	10/29/16-10/29/16	3	:30	7A- 8A (CST)	1						1		1	\$350.00	\$350.00	WICS+WICD Combo 100/0 (WICS) GMA		10/24/16
9.0	Normal Line / Football (9)	10/29/16-10/29/16	4	:30	2:30P- 6P (CST)	1						1		1	\$250.00	\$250.00	WICS+WICD Combo 100/0 (WICS) College Football		10/24/16
10.0	Normal Line / News (10)	10/29/16-10/29/16	3	:30	6P- 6:30P (CST)	1						1		1	\$300.00	\$300.00	WICS+WICD Combo 100/0 (WICS) News		10/24/16
11.0	Normal Line / News (11)	10/30/16-10/30/16	3	:30	5:30P- 6P (CST)	1							1	1	\$300.00	\$300.00	WICS+WICD Combo 100/0 (WICS) News		10/24/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at: <http://sbj.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
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I, Miles King (Adelstein & Associates)
do hereby request station time concerning the following issue:

Leading Illinois for Tomorrow

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED					

This broadcast time will be used by: Leading Illinois for Tomorrow

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"
☐ Yes ☒ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Leading Illinois for Tomorrow 3255 Central St., Evanston, IL 60201

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Chairman: Daniel Biss Treasurer: Michelle Harris

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished
by (name and address):

Leading Illinois for Tomorrow
3255 Central St., Evanston, IL 60201

and you are authorized to announce the time as paid for by such person or entity
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of
directors below (or attach separately):

Chairman: Daniel Biss
Treasurer: Michelle Harris

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

10/10/16
Date

Miles R. King
Signature

312.787.8322
Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted ☐ Accepted in Part ☐ Rejected

Jennifer E. Valenti Jennifer E. Valenti, LSW

Signature Printed Name Title